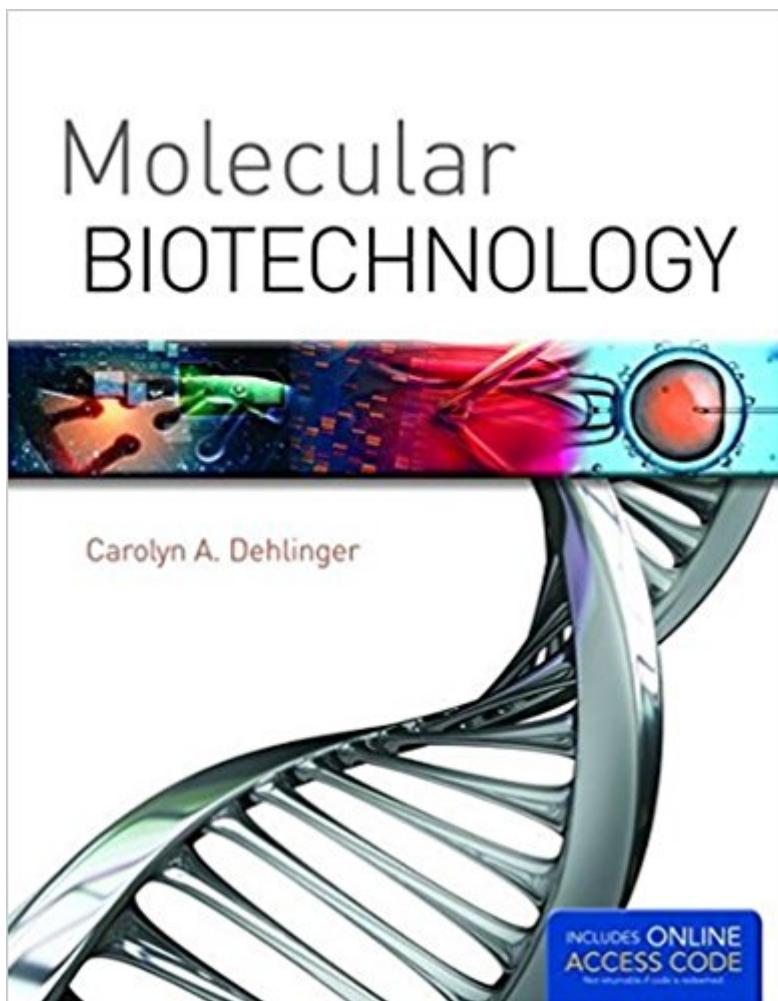


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Molecular Biotechnology



Synopsis

A Unique Text for a Rapidly Expanding Field The only textbook of its kind on the market, Molecular Biotechnology provides a holistic, comprehensive view of molecular biotechnology that makes it ideally suited for undergraduate majors in molecular biotechnology and biomedical sciences. Beginning with the background of this rapidly expanding field, Molecular Biotechnology covers major discoveries, regulation of the biotechnology industry, and significant innovations. A strong emphasis on careers in molecular biotechnology, profiles of major projects and researchers, and expansive discussions of bioethical concerns and current research, all come together to make this text an engaging and highly relevant resource for biotechnology students. The text's focus on the emergence of biotechnology as both a scientific discipline and a viable industry, the regulations associated with the pursuit of biotechnology, and the major techniques and applications of this branch of science will establish Molecular Biotechnology as an essential text for students entering the field. Every new print copy includes access to the Navigate Companion Website where students will find a wealth of learning and study tools to help them succeed in their course, including full-color Animations that bring key concepts to life, Lab Exercises for students to apply knowledge and gain practical lab skills, Practice Quizzes for reviewing key concepts, chapter objectives, an interactive glossary, flashcards, crossword puzzles, and Web Links (ebook does not include access code to companion website).

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Customer Reviews

Nice Textbook, dear colleague. But you are TOTALLY WRONG on page 216 showing Ernst Haeckel's drawing of embryos. As I show in my book, good Haeckel made phantasy drawings! But I love your book! Prof Reinhard Renneberg in Hong Kong

Came still in cellophane, new. Just as expected.

Helped me through college, and was in very good condition.

Good

Excellent written text - impressed with the layout!! Easy to understand the major concepts easily!!

Very generic read - this is just a survey course and besides belaboring the nonsense of evolution the book just talks about career possibilities as a biotechnical.

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